

A Letter From a Dentist and the CEO

After graduation, dental professionals often find themselves deeply indebted, uncertain, and anxious with respect to their current situation. The pressures of finding a job while having little to no business experience and being incapable of operating a dental practice forces many into working for large practices. These large dental practices often have thousands of patients and must deal with the constant pressure to produce – with limited time to do so.

Many dentists are misguided about the possible risks and are ill-advised of the potential opportunities and/or pitfalls of becoming an independent dentist and business owner. Although very rigidly structured, junior positions in large practices usually lead dentists to work harder and longer hours with increased stress and fatigue. This can result in compromised patient care. Such positions offer little or no upward mobility, and dentists are passed up on potential partnership/ownership opportunities. In addition, these dentists must invest an inordinate amount of time and risk substantial loss in potential revenue as they try to fully understand the business side of dentistry.

As a current practicing dentist with my own practice and the CEO of Globe Dental Consulting, I understand these problems for dentists. I have designed a mentoring program to help dentists reach their highest potential with fewer patients and to do so in only a short time period.

Using this program, you will be able to exceed most of your peers' goals or expectations and overcome common pitfalls, and you will be able to stand out among your peers. You will quickly realize that you do not need to work harder, just smarter.

My personal experience has taken me from an associate position involving multiple unrealized partnerships to ownership of my own dental business. Now, I am offering to share my experience as what can be accomplished with the assumption that we all start at the top, work less hours, earn more, receive greater satisfaction and reduce the overall stress in an organized environment. When most of your peers are in their 5-7th year of practice with no clear understanding of what potential their profession truly offers, you will be an owner of your own profitable dental practice calling all the shots.

The program I offer places you with an Executive Team, creating a fully customized program to set you years ahead of your peers. I invite you to find out for yourself what Globe Dental Consulting has to offer. Please visit our website at www.globeden.com. With no obligations to you, feel free to call us at 703.493.0432 to discuss your possibilities.

It's time to invest in yourself.

Sincerely,



Dr. Medhat Ghannam, DDS
CEO
Globe Dental Consulting