

Marketing - Accounting - IT

Marketing

Once your business is operational, our marketing advisors will develop marketing strategies to ensure positive referrals to your new practice. Our marketing service includes creating marketing collateral with a single brand message.

- Company web site - development of your corporate web site including content development, set up, and search engine optimization
- E-mail marketing - develop an e-marketing plan
- Direct mail design and implementation - target residents in your local area with a customized direct mail campaign
- Promotional marketing - includes the design and processing of promotional marketing items such as pens, note pads, magnets, etc
- Company stationary design - designing your letterheads, envelopes, business cards and post cards
- Advertising design and support - design and implementation of advertising media with the aim to promote your business

Accounting

Globe's accounting professionals will take care of all accounting related issues for the new practice from pre-purchase accounting to employee payroll and year-end tax filings.

- Pre-Purchase accounting and tax review
- Preliminary tax and start-up consultation
- Preliminary accounting consultation
- Continuing monthly accounting relationship
- Discuss and consider employee Benefit plans
- Customize monthly processes
- Set up with QuickBooks Pro
- Practice profitability analysis
- Process payroll and file payroll returns
- Bookkeeping services
- Financial statement preparation
- Corporate, partnership, LLC tax return preparation
- Personal property tax return
- Individual tax return
- Tax planning services
- Cash flow and budget models and projections
- Tax and accounting assessment

Information Technology

A new practice will require an infrastructure that needs to connect staff and clients. The IT team will properly connect your office and develop the company network to achieve this goal.

- Computer Networking - our experts will network your office allowing employees access to the same information.
- IT Support - information technology support in terms of computers, networking, e-mail or digital equipment
- Video Surveillance - if you need video surveillance of your building or office, our experts can set up the correct network.
- Data & Voice - set up of your data and voice services including email

