

Business & Dental Consulting

Business Consulting

Our business management team believes in and acknowledges the uniqueness and potential of every individual. That alone is the reason we customize our coaching services to meet your specific needs for a happier life and a career that has more meaning and fulfillment. We desire to see you succeed!

The team provides one-on-one leadership to establish, promote and provide continuous growth in your dental practice. As your personal coach, the team will help establish goals, implement systems to support your goals, and support and train your team to utilize basic systems and tools that are the foundation of a successful dental practice. Every business needs a plan, a strategy that defines your goals and how you are going to reach them. The team will be with you every step of the way.

The mission is to establish your business strategy, solve specific problems, reach goals, design action plans, and achieve desired results. Unlike traditional consulting, our business management team will help you correct the things that don't work. Our plan will be customized personally for you, no cookie cutter approach – that is our promise to you.

The process includes:

- Clarify your vision and mission statements
- Establish your business plan to include short & long term goals
- Establish a budget
- Establish your organizational structure
- Establish fees for services
- Know your competition
- Create a marketing strategy

We believe people support what they help to create. We provide training and wisdom to encourage your team to share management and leadership responsibilities. Your entire practice will thrive, achieving a level of success and freedom beyond your wildest expectations. By working collaboratively, we will create an empowering environment where everyone's voice is heard, and their contributions are fully appreciated and maximize the confidence of your patients.

Dental Consulting

Dentists and business owners look for ways to advance their careers and practices, spending an average of 7-10 years and hundreds of thousands of dollars to understand their profession and to build a reputation for themselves. The dental consulting program understands this need and formulated a "master" level program to help achieve results.

- Clinical Staffing Expectations and Working Relationship - Timing, Tasking and Auxiliary usage, Trafficking and Scheduling, Co-diagnosing, Room Set up, Standardization and Anticipation, Clinical Team Training, Internal marketing, Camera Usage, Communication
- Charting - Maximize usage of software for proper charting and effective diagnostics.
- Four and Six handed dentistry - Review and discuss usage and expectation of auxiliary.
- Coding - Offer complete list of dental codes as well as medical cross codes to help with patient claims in order to help increase production on aer patient basis.
- Specialists Utilization and Referrals - Assist with identifying working relationship, needs from specialist , expectations and limitations, discussion of communications with patients, follow ups and reports.
- Production Optimization - Address multiple areas associated with maximizing production and address continuing education.
- Specialty Treatment (CE Based) -Requires prior arrangements and fees
- Observation
- Pre-surgery Consultation
- Office Set-up, Training, and Coaching during first 3 procedures
- Special Coaching - Discussion and Implementation of specialty treatment to drive production to the next level. Customized based on client's needs. Offered with Hands on Coaching in select areas.

